

Judging Criteria

Each painting can receive up to 10 points, plus 1 “bonus” point to help break ties. The participants have been mailed the list of the judging criteria and are aware of what they are being judged on. Points are determined based on the following:

Theme (1 point)

Children are awarded 1 point for using “Halloween” as their theme.

Artistic Ability (3 points)

Please rank the painting 1 – 3 points, giving consideration to the overall artistic ability represented in the painting.

Composition (3 points)

Please rank the painting 1 – 3 points, giving consideration to how well the child used the window space they were given (working around logos on store windows, neon signs, small versus large windows, etc.)

Originality (3 points)

Please rank the painting 1 – 3 points, giving consideration to original concepts or interesting approaches to the contest.

Floater Point (1 point)

Designed to break ties, please award this point if the artist incorporated the nature of the store into his/her painting (restaurant, bank, kitchen/bath store, etc.).

Suggestions & Comments:

- Make notes about painting to jog your memory when you are making the final selections.
- After scoring, walk back through to make your final selections.
- Try to judge on the quality of the artwork and not the size of the window.
- Descriptions have been included in the merchant addresses to make the hard ones easier to find.